

LATINIDAD IN TRANSIT

INTRODUCTION

- Reality and identity as sociolinguistic constructs
- Dominant discourse: migrant as the “Other”
- Dominant frames:
 - criminalisation & victimisation
- Migrant identity essentialised
- Transit spaces characterised by a plurality of languages, cultures & identities
- Latinidad: pan-ethnic & transnational sense of identity
- Belonging and community-building increasingly in digital spaces



ATLAM

Audiovisual Transfer in Latin American Migration

Case Study: Éxodo de la Pobreza
Multimodal Critical Discourse Analysis

YouTube Corpus:

- Mainstream media (*Milenio*)
- Alternative citizen journalism
- User-generated content



RESULTS

- Migrants remain objectified in representational “Othering”
- Increased diversity of authorship does not necessarily lead to the empowerment of migrant voices

OBJECTIVES

- Explore the potential and limitations of audiovisual tools for self-representation
- Foreground migrants’ perspectives & multi-layered identities
- Contribute to counter-discourses to xenophobic & anti-immigrant rhetoric

FURTHER RESEARCH

Expand corpus

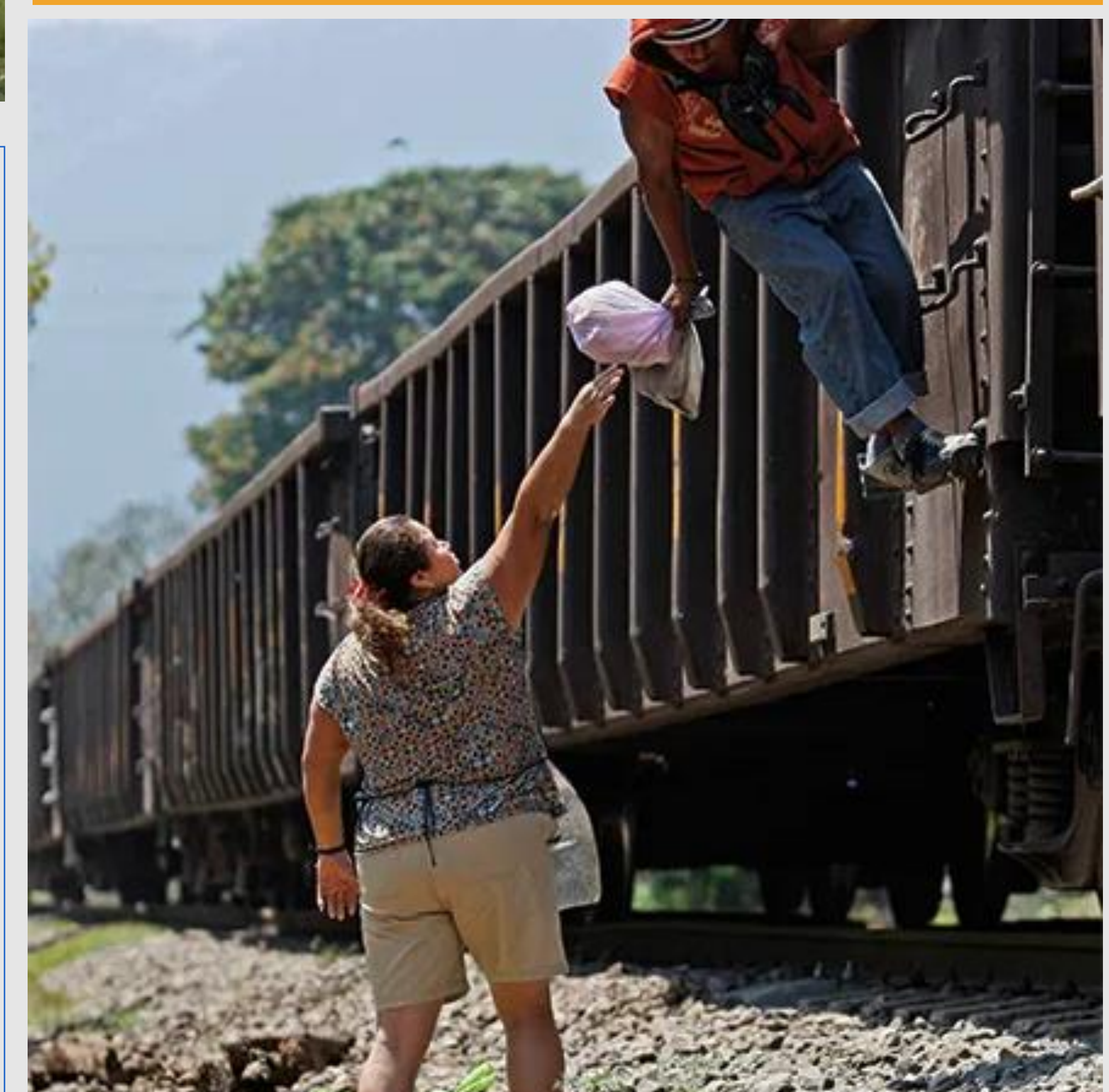
- Diversity of authorship

Mixed-methods approach

- CDA + Ethnographic fieldwork
 - Discourse → Migrants’ ID and sense of belonging
 - Migrants’ voices → Digital technologies

Participative audiovisual output:

- Spaces of self-representation



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